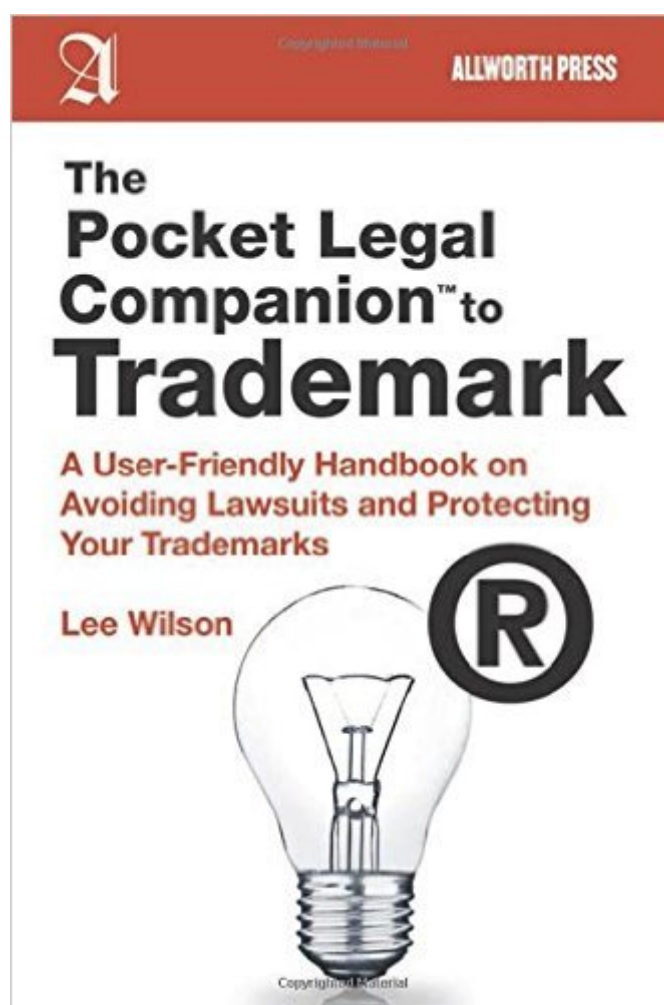


The book was found

# The Pocket Legal Companion To Trademark: A User-Friendly Handbook On Avoiding Lawsuits And Protecting Your Trademarks (Pocket Legal Companions)



## Synopsis

This book, a primer for the entrepreneur, is filled with valuable and ready-to-use information on using trademarks to avoid lawsuits and protect your ideas. Easy to follow and affordable, this helpful guide will teach you how to manage your trademark to maximize profits, avoid problems, and coexist with other marketers while you market your own product. It also provides answers to your questions about when to call a lawyer and how to avoid needing one. Finally, it offers a full briefing on the problems associated with selecting protectable trademarks that do not infringe established marks, what happens if trademarks are selected carelessly, and what to do if someone infringes your trademark. This handbook will save readers expensive lawyers' fees, and will make an invaluable addition to the library of anyone who markets a product or service.

## Book Information

Series: Pocket Legal Companions

Paperback: 320 pages

Publisher: Allworth Press; 1 edition (August 1, 2012)

Language: English

ISBN-10: 1581159099

ISBN-13: 978-1581159097

Product Dimensions: 5 x 5.6 x 7.5 inches

Shipping Weight: 9.6 ounces (View shipping rates and policies)

Average Customer Review: 5.0 out of 5 stars See all reviews (2 customer reviews)

Best Sellers Rank: #3,370,485 in Books (See Top 100 in Books) #104 in Books > Law >

Intellectual Property > Patent, Trademark & Copyright > Trademark #1749 in Books > Law >

Legal Self-Help #13868 in Books > Law > Business

## Customer Reviews

Excellent item, fast shipping, Thanks

A clear and useful guide I can refer to quickly.

[Download to continue reading...](#)

The Pocket Legal Companion to Trademark: A User-Friendly Handbook on Avoiding Lawsuits and Protecting Your Trademarks (Pocket Legal Companions) Avoiding Lawsuits in Nursing: A pocket legal guide for Nurses Trademark License Agreements Line by Line: A Detailed Look at Trademark

License Agreements and How to Change Them to Meet Your Needs Eco-Friendly Cleaning: Money Saving Solutions for a Clean, Green, All-Natural, Non-Toxic, Eco-Friendly Home (eco-friendly, sustainability, homesteading, ... natural cleaning, green home, non-toxic) Protecting The Kings Table: Daniels guide for being up to ten times healthier, by avoiding harmful food additives, GMO foods and toxic personal care products. (2) (Volume 1) The Contractor's Legal Kit: The Complete User-Friendly Legal Guide for Home Builders and Remodelers Food for Life - Friendly Food: The Essential Guide to Avoiding Allergies, Additives and Problem Chemicals Echo: Echo Advanced User Guide (2016 Updated) : Step-by-Step Instructions to Enrich your Smart Life ( Echo User Manual, Alexa User Guide, Echo Dot, Echo Tap) Beat Debt Collectors at Their Own Game: A Legal Guide to Stop Harassment, Lawsuits & Garnishments Windows 10: The Ultimate User Guide for Advanced Users to Operate Microsoft Windows 10 (tips and tricks, user manual, user guide, updated and edited, Windows ... (windows,guide,general.guide,all Book 4) Writing Effective User Stories: As a User, I Can Express a Business Need in User Story Format To Get the IT Solution I Need Android XBMC Kodi 5 In 1 User Guide (Updated September 2016): Android Tablet, Phone & Google TV User Guide, XBMC Kodi & TV Streaming User Guide Trademark: Legal Care for Your Business & Product Name How to Protect Your Assets From Probate PLUS Lawsuits PLUS Nursing Home Expenses with the Living Trust Plus The Permission Seeker's Guide Through the Legal Jungle: Clearing Copyrights, Trademarks and Other Rights for Entertainment and Media Productions The Creative Artist's Legal Guide: Copyright, Trademark and Contracts in Film and Digital Media Production Casenote Legal Briefs: Trademark and Unfair Comp Law, Keyed to Ginsburg, Litman, and, Kevlin A Legal Strategist's Guide to Trademark Trial and Appeal Board Practice The ADHD Marriage Workbook: A User-Friendly Guide to Improving Your Relationship Trademarking Your Business Trademark Secrets - 21 Tips to Keeping Your Brand Safe!

[Dmca](#)